

NEWSLETTER MARCH – 2018

1) GUINNESS WORLD RECORD: LARGEST FEMALE HEALTH AWARENESS LESSONS ON BREAST CANCER

Prashanti Cancer Care Mission along with OYE foundation created a world record of “Largest Health Awareness Lesson on Breast Cancer.” This event was held at Deccan Convention Center, Pune. 5 doctors spoke on 5 different topics related to Breast Cancer, for 44 minutes to 1919 females, Dr.Koppiker initiated with the presentation on “Scenario of Breast Cancer in India”, followed by other doctors like “Genetics and Breast Cancer”, “Breast Cancer in Pregnancy”, “Fertility in Breast Cancer”, “Gynecologists approach towards Breast Cancer”. Prashanti Cancer Care Mission also conducted clinical breast examination and distributed discounted coupons which included 50% off on the tests when an individual will visit Orchids Breast Health Clinic.



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2) PRASHANTI CANCER CARE MISSION'S SUPPORT GROUP "PINK RIBBON CLUB" HOSTS AN EVENT FOR CANCER SURVIVORS AND CAREGIVERS

Prashanti Cancer Care Mission's support group "Pink Ribbon Club" for Breast Cancer conqueror and care giver hosted its annual tea party for cancer survivors, caregivers and supporters. The annual tea party is hosted to connect patients and caregivers with each other for support and have a funfilled activities. The attendees were pampered with salon services like head and foot massage, gel nail polish by Apple Salon staff and also the evening was accompanied with music, live performances by members of Rotary Club of Amanora. The fun-filled evening ended on a good note where survivors shared their testimonies. We are glad to spread joy, warmth, and smiles.



CELEBRATING LIFE!

Beyond help and care



Prashanti Cancer Care Mission (PCCM) is a public charitable Trust established in year 2000 in Pune with the goal of providing affordable medical treatment and rehabilitation to underprivileged cancer patients and their families. Prashanti's Pink Ribbon Support Group was founded in 2010 to further this cause by providing support to cancer patients and caregivers throughout their sensitive journeys. To encourage

and empower the patients before, during and after their treatment, the Pink Ribbon Group organises various activities like annual picnic, breast cancer symposiums, drum circle events and tea parties with an intent to celebrate life.

The High Tea hosted recently in the city saw cancer conquerors, majority of whom were provided free and concessional treatment at PCCM, having a ball. The attendees were treated with pampering salon

On the eve of World Cancer Day, Prashanti Cancer Care Mission's 'Pink Ribbon Club' hosted its Annual High Tea for Breast Cancer conquerors, caregivers and supporters

Pink Ribbon Club holds event for cancer survivors

EXPRESS NEWS SERVICE
PUNE, FEBRUARY 7

AS PART of an event organised to mark World Cancer Day (February 4), city's largest breast cancer support group, Prashanti Cancer Care Mission's 'Pink Ribbon Club', conducted a unique programme for 150 breast cancer survivors, caregivers and supporters.

Laleh Busheri, CEO, Prashanti Cancer Care Mission (PCCM), said they had set up with the goal of providing affordable medical treatment and rehabilitation to underprivileged cancer patients and their families.

In addition to providing financial aid in the form of free or concessional treatment to those



The group organises various activities like annual picnics, symposiums and tea parties. Express

to cancer patients and caregivers throughout their sensitive journeys while dealing with the disease and to help overcome the challenges faced by survivors of cancer, Busheri said.

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living with the disease, the PCCM also ensures that them emotional support through rehabilitation and counseling. The Club was founded in 2010 to further the cause by providing support

"This year, we organised a pampering high tea event where cancer survivors were provided salon services - massages and pedicures. The evening also saw musical and live performances by members of Rotary Club of Amanora, Pune. Patients shared their journey towards conquering breast cancer," Busheri added.

in Battalion to mark 250th Raising Day from today

3) FREESHIPS FOR THE YEAR 2017

TEST & TREATMENTS	TOTAL NO. OF FREE AND MAJOR CONCESSIONS
Ultrasound <ul style="list-style-type: none">• Breast• Abdomen	1061 353
Mammogram	958
Biopsies + internal procedures	350
Surgeries	225
Free and concessional chemo	1460
Radiation	150
Awareness talks	253
Clinical breast examination camps	46
Women screened	3814

4) TIMES POWER WOMEN: 2017, PUNE

Optimal Media Solutions- A Times Group Company hosted Times Power Women 2017 – Pune, an evening to felicitate the contribution of women in Pune towards the society on the 18th of January 2018 at The Westin, Koregaon Park, Pune.



**5) CME AT HADAPSAR AND PRESENTATION AT LUCKNOW:
DR. KOPPIKER**

At CME in Hadapsar for Gynecologist Dr.Koppiker spoke on paradigms in Breast Cancer and for presentation in Lucknow, he gave a video presentation on Reconstruction Technology in Breast Cancer and Lecture on extreme oncoplasty so as to avoid mastectomy in patients with large operable Breast Cancer & treatment of large Breast Cancer.



**6) AWARENESS TALK AT SANCHETI HOSPITAL : Ms. LALEH
BUSERI**

Talk at Sancheti Hospital on 12th Feb 2018 was delivered by Ms. Laleh Busheri, she spoke on signs, symptoms, prevention, stages of breast cancer, self breast examination and right protocol for treatment, creating awareness of Breast Cancer.



7) CLINICAL BREAST EXAMINATION CAMP : PUNE

In the month of February clinical breast examination camps were held at

- Navin Marathi Vidhyalay
- Navi Peth (Dr. Bhide)
- Gokhale Institute
- Deccan College
- Sonawane Hospital
- Garware School

Total women screened were **342** and the overall screened women through this clinical breast examination camp is **4059**



8) TESTIMONIALS OF THE MONTH:

A) Mrs. Diya Balani :



I was diagnosed with Breast Cancer 2 months back , I visited a doctor he suggested removal of breast for complete cure, I was taken aback and scared too. But one of my friend referred me to Dr.Koppiker and then the whole story changed. He is the best doctor, as he explained the entire disease condition, the procedure in detail but the most important thing was that Breast cancer can be cured without losing breast. Dr.Koppiker not only removed the tumor but he saved my breast too. I thank doctor and Laleh maam from the bottom of my heart, they supported me mentally and financially so that I receive the best and proper treatment

Entire staff of this clinic is co-operative and always smiling. Thank you all.

B) Mrs. Amruta Bunge



I Mrs. Amruta Bunge was diagnosed with right breast cancer, its was a shocking news for me and my family but Prashanti Cancer Care Mission gave me a hope

for my treatment and survival. Dr.Koppiker helped me cope up mentally as well as financially. I received free medication for chemotherapy and this helped my family alot. I am grateful to everyone at Prashanti Cancer Care Mission for supporting me like a family. I give my sincere thanks to Dr. Deshmukh, George and the staff.

**We would like to THANK our
Donors & Supporters**



Warm Regards,
Ms. Laleh Busheri
CEO
Prashanti Cancer Care mission