Greetings from Prashanti Cancer Care Mission,

It’s been a wonderful month here at Prashanti and we have won international debates and poster presentations nationally. We at Orchids are proud to announce that we are the first centre in the city to acquire the globally recognized hair loss prevention machine used during chemotherapy. It is a cooling cap and this is given by us as a complimentary service to all patients taking chemotherapy at the Orchids Day Care Clinic. Large amount of women in the city have been screened free for breast and cervical cancer this month too and once again, I would like to thank each one of you for your unstinted support in helping us create awareness in the community and joining us in the fight to control the incidence of Breast and Cervical cancer.

I am sharing below some of the highlights of the month of November 2016.

Looking forward to all your support in the years to come.

Warm regards,

Laleh Busheri
CEO

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NOW IN PUNE FOR THE FIRST TIME AT ORCHIDS – GLOBALLY RECOGNIZED ‘HAIR LOSS PREVENTION DURING CHEMOTHERAPY’ MACHINE (Complimentary service for the day care patients)

The month of November also saw a new addition to our state of art technology equipment. We have acquired a new ORBIS II Scalp Cooling System. This cooling device system is offered to cancer patients receiving chemotherapy to help prevent or reduce hair loss. The system uses a small refrigeration unit that circulates a coolant through an insulated cooling cap. The scalp is cooled by placing a cap onto the patients’ head, which remains in place for duration of the treatment. By lowering the temperature of the scalp and inducing hypothermia the blood flow reduces and also the chemical reaction rates. Reduced perfusion leads to less drugs available for uptake, while the reduced temperature decreases uptake of and damage by chemotherapy. Altogether, less damage is done to the hair cells, and the risk of alopecia is reduced. The Cooling Cap is lightweight and comfortable. Patients can relax during the cooling process. This is the first one to be installed in Pune and among the only three in the country.
1. **Best Poster presentation**
   We take extreme pride in announcing that we won the *1st Prize and Best Presentation Award* at the Breast Imaging Society of India (BISICON) Annual Meeting at PGIMER, Chandigarh held on November 12, 2016. An oral paper was presented by one of our Radiologists, Dr. Pooja Jere on “Mammography and SonoMammography Features of Triple Negative Breast Cancer: An Indian Experience”.

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**ACCOLADES**

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*The scalp cooling machine to reduce hair loss*  
*A patient using the scalp cooling cap.*

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*The Best Poster Award*
2. It’s also a matter of great pride that our CEO, Ms. Laleh Busheri has been chosen for the “Best Citizens of India Award”, in recognition of her exceptional caliber and outstanding performance as CEO of Prashanti Cancer Care Mission.

3. Dr. C.B. Koppiker was also voted for unanimously and declared the winner of a debate against another Senior International Oncologist at the ‘UAE Cancer Congress’ held between October 20-22, 2016 at Dubai which he was invited to. The topic of the debate was “If I am the Health Minister, I would implement Mammography Based Community Screening Programs”.

*Congratulations to our team lead by Dr. Koppiker, Dr. Pooja Jere and the research team!!*

*Dr. Koppiker addressing the audience at the UAE conference debate.*
AWARENESS TALKS AND CAMPS IN THE MONTH OF NOVEMBER

Awareness talks 16  
Camps 18  

At the camps  
Women screened 461  
Total mammograms done 119  
Total Colposcopies done 340  
Total CBEs done 444  

At the clinic (Free of cost and concessional rates)  
SonoMammograms 110  
Mammograms 73  
Abdomen USGs 29  
ARFIs 19  
Biopsies 17

Dr. Koppiker conducted a free screening camp at the centre set up for patients in Ratnagiri where 40 patients were screened. Mammographies, sonographies and biopsies were performed as required on the patients resulting in the early detection of three women with precancerous lesions.
1. PCCM organized the 3rd Indo-British Advanced Master-Class in Oncoplastic Breast Surgery and Breast Cancer Symposium, at The Conrad Hotel, Pune 2016. This 3-day multidisciplinary international conference was attended by over 250 Onco-professionals including surgeons, radiologists, medical and radiation oncologists as well as cancer biologists who were trained with live surgeries and a master class on oncoplastic breast surgery. Reputed international experts from UK, Australia and India were invited as faculty members. The main highlights of this workshop were the Hands-on training on Mammography image analysis and Breast biopsy techniques for radiologists, discussions on the latest advances in Breast cancer research, the Translational research workshops, Multidisciplinary Tumor Board to discuss complicated scenarios in Breast cancer management, etc. Live oncoplastic breast surgeries were also relayed to the conference venue and debates were organized on controversies and latest trends in Breast Cancer Management.

Dr. Koppiker addressing the delegates at the symposium.

Friends of Prashanti at the inauguration of the Symposium.
2. A 3-day "Workshop on Clinical Research and Medical Regulations" was organized as a joint initiative between PCCM, Clinical Development Service Agency (CDSA) - an autonomous institute of Department of Biotechnology, Government of India, IISER-Pune and NCL-Venture Center from 27-29 September. Over 450+ participants from various parts of India who are involved in biomedical research attended the workshop. Main highlights of this workshop are that India’s senior Ministry of Health regulatory bodies overseeing the biomedical sector such as Indian Council for Medical Research (ICMR), Food and Drug Administration (FDA), Central Drugs Standard Control Organization, Drug Controller General of India (DCGI) and National Institute of Biologicals (NIB), pharmaceutical and biomedical devices industry were invited as faculty members. The topics covered included Good clinical practices in biomedical research, Current regulation requirements for members of Institutional Ethics Committees and Current regulations for biomedical devices and diagnostic kits. “Meet the Regulators” session was organized for answering queries from participants and most of the videos of this workshop have been made available for public access on YouTube.

Dr. Koppiker being felicitated at the workshop.
Ms. Laleh Busheri very graciously hosted a pre-diwali luncheon on 26th of October for all the staff members of Prashanti Cancer Care Mission and Orchids Breast Health Clinic which has now grown to over 50 people. It was a relaxed time for everyone and they let their hair down and had a good time bonding with each other. On this occasion we also recognized the efforts and good work of three of our employees.

Mr. Sachin Raje, our Outreach Manager being felicitated for being an excellent multi-tasker.

Ms. Reshma Sakhilkar one of our staff nurse, being felicitated for performing the highest number of colposcopies (500+) at our screening camps.

Ms. Monika Sakhilkar, our typist being felicitated for being a dependable worker and doing all the work that comes her way.