

An Initiative by



Prashanti Cancer Care Mission
Reaching out with excellence

Orchids
BREAST HEALTH

JANUARY 2017 NEWLETTER

Greetings from Prashanti Cancer Care Mission,

As 2016 comes to an end, I and my team from PCCM and Orchids would like to thank each and every one of you for all the unconditional support, without which much of what was achieved in 2016 would never have been possible.

*I would personally like to mention two things that happened in December. One being the launch of the 1st Breast App in India by Orchids Breast Health Clinic. On Jan 15th 2017 all of you can download the Breast Cancer App by searching for “**Orchid Breast Health**” on your phone app store. More details are mentioned below in the newsletter. Secondly, we are constantly treating and operating the underprivileged patients at our clinic. One of the ladies we picked up with breast cancer stage II in our camps is a 41 year old housewife whose husband is an ST bus driver. She was operated free of cost by Dr. Koppiker and the rest of her treatment being Chemotherapy and Radiation was sponsored by Prashanti*

Thanking each one of you once again for all the support and wishing you all a blessed 2017 with all the health, peace love and happiness.

Warm regards,

Laleh Busheri

CEO

Prashanti Cancer Care Mission

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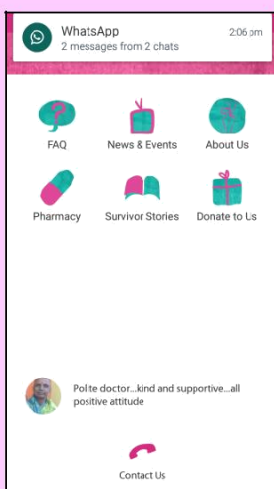
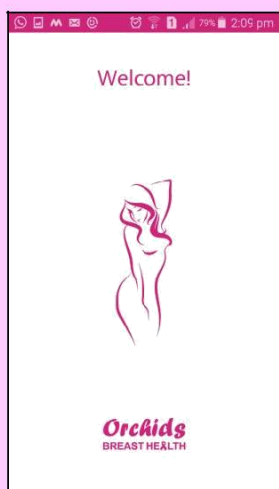
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APP LAUNCH

After months of hard work with my team we are proud to launch India's first BREAST CANCER APP in Pune. It will be ready for you all to download from January 15, 2017 onwards from the iTunes store on iOS based phones. It is already available right now from the Play Store on android based phones. Please do type “Orchids Breast Health” to search for the app.

The app is a unique one related to all issues regarding the breast, non cancerous lesions and cancer, universal gold standard of treatment, protocols, services, most frequently asked questions and answers, forthcoming programs and much more. This app is to enable a woman to empower herself with the gold standards of treatment so that she can be from any part of the country but still be able to ask her doctor question as to why? where?, how? and why not. Hoping you can share this with the woman in your life



A sneak peek at some screen shots of the Breast App

LEVEL I BREAST ONCOPLASTY WORKSHOP'

We are glad to announce the 'Level I Breast Oncoplasty Workshop' on the 11th February, 2017. This one day workshop will be conducted by Dr. Koppiker and is aimed at introducing Principles of Breast Surgery and Oncoplastic Level I of Breast Surgery. The workshop will highlight the important aspects of Breast Oncoplastic Surgery along with intensive hands-on-training, surgical training with models and discussions on various surgical techniques through videos. The attendees will get an opportunity to have one-on-one discussion on technical details of each surgery as well as personal interactions with the faculty. This workshop will also serve as an introduction to the new "Mastership in Breast Oncoplasty" conducted jointly by the University of East Anglia, UK and International School of Oncoplastic Surgery, Pune. International faculty will also be present at this workshop. As this is a specialty workshop, only limited seats are available. For further details call 9850251000.

FREE treatment of Mrs. Kalpana Kamble- chemotherapy/surgery/radiation



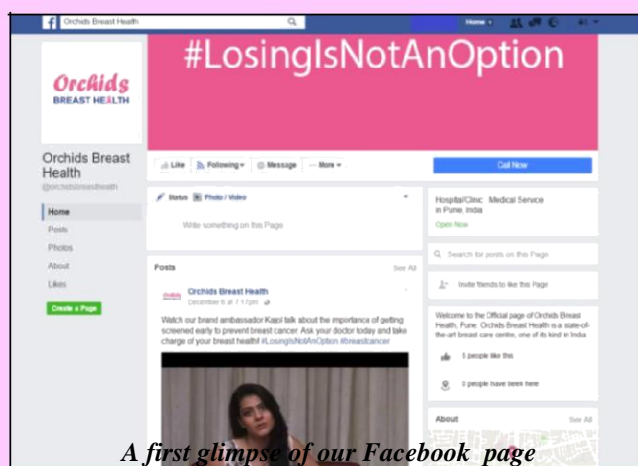
Mrs. Kalpana Kamble was diagnosed with breast cancer stage II in one of our free screening camps this month. She is an unemployed mother of two while her husband is a driver on a state transport bus. After she was picked

up during our screening, we have adopted her for treatment. Her chemotherapy was completed at the Orchids Breast Health daycare, after which on 27th December 2016 she was operated with advanced level II breast oncoplastic surgery, where her breasts were reconstructed along with sentinel node and lower axillary dissection. She is doing well and has been discharged to go home. She was operated for free by Dr. Koppiker and her chemotherapy, as well as her hospital charges were sponsored by Prashanti Cancer Care Mission

Losing is not an option after all. Yes, this is possible! We wish her all the happiness and success.

OUR FACEBOOK LAUNCH

Finally we have made a splash on Facebook. With great excitement and gratitude we announce the launch of our Facebook page under the name “Orchid Breast Health”. You can now access breast cancer facts and breast health tips by following us on <https://www.facebook.com/orchidsbreasthealth/>. We can also now share with you all our news and events; accomplishments, information and latest research news. We invite you to like our page and be a part of the Orchids family and journey.



A first glimpse of our Facebook page

TWITTER LAUNCH



We have made our presence felt on Twitter too with the twitter handle ***Orchids_Clinic***. We will be connecting with you in short and sweet bursts and keep you updated with all our events and news. We look forward to your comments and responses.

OUR NEW VOLVO SCREENING BUS HITS PUNE ROADS



Finally the new bus rolls out for the screening camps



Our staff and technicians examining the mammography room in the bus.



Colposcopy room in the new bus

AWARENESS TALKS AND CAMPS IN THE MONTH OF NOVEMBER

This month saw plenty of awareness talks in a lot of organizations across Pune. Some in the communities and some in premier organizations like the NCL, IISER and the National Insurance Academy. Dr. Koppiker also addressed a huge gathering of 80 HR personnel from across all major industries in Pune under the aegis of the NIPM (National Institute of Personnel Management) and gave a talk on cancer awareness. He talked about the importance of screening activities and the facilities that are available at Orchids Breast Health Clinic and how important it is for HR professionals to take on the responsibility of initiating this activity at their organizations along with the administration department.



Dr. Koppiker giving a talk on cancer awareness to the HR delegates at the NIPM

Dr. Koppiker also gave a talk on “Prophylactic breast surgery, when and how in gene carrier” at the 3rd Indian Cancer Genetics Conference held at Advanced Centre for Treatment Research & Education in Cancer, Tata Memorial Centre, Navi Mumbai between 8-11th December 2016.



Prashanti and Orchids conducted a two-day free camp at an NGO Maher and our team was welcomed with a beautiful song by the Maher children. These small gestures make what we do worth it.

THE PCCM SCOREBOARD

(FREESHIPS FOR MONTH OF DECEMBER/WITH MAJOR CONCESSIONS)

Awareness talks	28
Free screening camps held	18
Women screened	1068
Total mammograms done	290
Total Colposcopies done	373
Sonography	119
Biopsies	27

IN THE OFFICE - Felicitations to our staff members

This month we recognized and appreciated the good work of a few more colleagues. It's the diligence and hard work of these people that keeps our organization ticking and alive.



Ms. Smeeta Nare, our head nurse being felicitated for her outstanding support in the clinic and research activities



Ms. Ruth Navgire, our staff nurse, being felicitated for playing a superb lead role and setting up the new colposcopy procedure and training all the new nursing staff



Ms. Shrutika Yadav, MSW, being felicitated for excellent overall performance in organization of camps