

An Initiative by



Prashanti Cancer Care Mission  
Reaching out with excellence

**Orchids**  
BREAST HEALTH

**DECEMBER 2016 NEW LETTER**

*Greetings from Prashanti Cancer Care Mission,*

*It's been a wonderful month here at Prashanti and we have won international debates and poster presentations nationally. We at Orchids are proud to announce that we are the first centre in the city to acquire the globally recognized hair loss prevention machine used during chemotherapy. It is a cooling cap and this is given by us as a complimentary service to all patients taking chemotherapy at the Orchids Day Care Clinic. Large amount of women in the city have been screened free for breast and cervical cancer this month too and once again, I would like to thank each one of you for your unstinted support in helping us create awareness in the community and joining us in the fight to control the incidence of Breast and Cervical cancer.*

*I am sharing below some of the highlights of the month of November 2016.*

*Looking forward to all your support in the years to come.*

*Warm regards,*

**Laleh Busheri**  
**CEO**

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**Prashanti Cancer Care Mission**

Flat No. 1 & 2, Kapilavastu, (Near Ratna Memorial Hospital), Senapati Bapat Road, Pune-16

**Telephone:** +91-20-25656110/ 020-25650269

**E-mail:** laleh.busheri@orchidbreasthealth.org

**NOW IN PUNE FOR THE FIRST TIME AT ORCHIDS – GLOBALLY RECOGNIZED ‘HAIR LOSS PREVENTION DURING CHEMOTHERAPY’ MACHINE (Complimentary service for the day care patients)**

The month of November also saw a new addition to our state of art technology equipment. We have acquired a new ORBIS II Scalp Cooling System. This cooling device system is offered to cancer patients receiving chemotherapy to help prevent or reduce hair loss. The system uses a small refrigeration unit that circulates a coolant through an insulated cooling cap. The scalp is cooled by placing a cap onto the patients' head, which remains in place for duration of the treatment. By lowering the temperature of the scalp and inducing hypothermia the blood flow reduces and also the chemical reaction rates. Reduced perfusion leads to less drugs available for uptake, while the reduced temperature decreases uptake of and damage by chemotherapy. Altogether, less damage is done to the hair cells, and the risk of alopecia is reduced. The Cooling Cap is lightweight and comfortable. Patients can relax during the cooling process. This is the first one to be installed in Pune and among the only three in the country.



*The scalp cooling machine to reduce hair loss*



*A patient using the scalp cooling cap.*

## ACCOLADES

### 1. Best Poster presentation

We take extreme pride in announcing that we won the **1<sup>st</sup> Prize and Best Presentation Award** at the Breast Imaging Society of India (BISICON) Annual Meeting at PGIMER, Chandigarh held on November 12, 2016. An oral paper was presented by one of our Radiologists, Dr. Pooja Jere on “Mammography and SonoMammography Features of Triple Negative Breast Cancer: An Indian Experience”.



*The Best Poster Award*



*Congratulations to our team lead by Dr. Koppiker, Dr. Pooja Jere and the research team!!*

2. It's also a matter of great pride that our CEO, Ms. Laleh Busheri has been chosen for the ***“Best Citizens of India Award”***, in recognition of her exceptional caliber and outstanding performance as CEO of Prashanti Cancer Care Mission.
3. Dr. C.B. Koppiker was also voted for unanimously and declared the winner of a debate against another Senior International Oncologist at the ‘UAE Cancer Congress’ held between October 20-22, 2016 at Dubai which he was invited to. The topic of the debate was “If I am the Health Minister, I would implement Mammography Based Community Screening Programs”.



*Dr. Koppiker addressing the audience at the UAE conference debate.*

## **AWARENESS TALKS AND CAMPS IN THE MONTH OF NOVEMBER**



*Awareness talk to the women of an NGO in Bhimanagar area of Pune*

Awareness talks	16
Camps	18

### **At the camps**

Women screened	461
Total mammograms done	119
Total Colposcopies done	340
Total CBEs done	444

### **At the clinic(Free of cost and concessional rates)**

SonoMammograms	110
Mammograms	73
Abdomen USGs	29
ARFIs	19
Biopsies	17

Dr. Koppiker conducted a free screening camp at the centre set up for patients in Ratnagiri where 40 patients were screened. Mammographies, sonographies and biopsies were performed as required on the patients resulting in the early detection of threewomen withprecancerous lesions.



*Dr. Koppiker examining a patient at the camp in Ratnagiri*

## CONFERENCES

1. PCCM organized the 3<sup>rd</sup> Indo-British Advanced Master-Class in Oncoplastic Breast Surgery and Breast Cancer Symposium, at The Conrad Hotel, Pune 2016. This 3-day multidisciplinary international conference was attended by over 250 Onco-professionals including surgeons, radiologists, medical and radiation oncologists as well as cancer biologists who were trained with live surgeries and a master class on oncoplastic breast surgery. Reputed international experts from UK, Australia and India were invited as faculty members. The main highlights of this workshop were the Hands-on training on Mammography image analysis and Breast biopsy techniques for radiologists, discussions on the latest advances in Breast cancer research, the Translational research workshops, Multidisciplinary Tumor Board to discuss complicated scenarios in Breast cancer management, etc. Live oncoplastic breast surgeries were also relayed to the conference venue and debates were organized on controversies and latest trends in Breast Cancer Management.



*Dr. Koppiker addressing the delegates at the symposium.*



*Friends of Prashanti at the inauguration of the Symposium.*

2. A 3-day ‘**Workshop on Clinical Research and Medical Regulations**’ was organized as a joint initiative between PCCM, Clinical Development Service Agency (CDSA) - an autonomous institute of Department of Biotechnology, Government of India, IISER-Pune and NCL-Venture Center from 27-29 September. Over 450 + participants from various parts of India who are involved in biomedical research attended the workshop. Main highlights of this workshop are that India’s senior Ministry of Health regulatory bodies overseeing the biomedical sector such as Indian Council for Medical Research (ICMR), Food and Drug Administration (FDA), Central Drugs Standard Control Organization, Drug Controller General of India (DCGI) and National Institute of Biologicals (NIB), pharmaceutical and biomedical devices industry were invited as faculty members. The topics covered included Good clinical practices in biomedical research, Current regulation requirements for members of Institutional Ethics Committees and Current regulations for biomedical devices and diagnostic kits. “Meet the Regulators” session was organized for answering queries from participants and most of the videos of this workshop have been made available for public access on you tube.

Date	Topic	Venue
Day 1 September 27, 2016	Awareness Program on Good Clinical Practice (GCP)	IISER, Pune
Day 2 September 28, 2016	Current Regulatory Requirements for the Members of Institutional Ethics Committee	IISER, Pune
Day 3 September 29, 2016	Current Regulations on Medical Devices and in vitro Diagnostics (IVD) Kits	Venture Centre, Pune

**ABOUT THE ORGANISER:**

- ❖ **Clinical Development Services Agency (CDSA)**, an extramural unit of THSTI, an autonomous organisation of Department of Biotechnology, Ministry of Science & Technology, Govt. of India.
- ❖ **The Indian Institute of Science Education and Research (IISER) Pune** is a premier institute dedicated to research and teaching in the basic sciences. It was established in 2006 by the Ministry of Human Resource Development. In 2012, it was declared as an Institute of National Importance by an Act of Parliament.
- ❖ **Prashanti Cancer Care Mission** is a DSIR-SIRO certified non-profit NGO and public charitable trust in Pune active in the domain of cancer education, training and research alongwith providing affordable cancer management to the community.
- ❖ **Venture Center** is India's largest science business incubator. It specialises in incubating technology startups offering products and services which exploit scientific expertise in the areas of materials, chemicals and biological sciences & engineering.

**REGISTRATION:**  
Applicant will be considered on a first come first serve basis in the prescribed application format available on the website of following:

**Registration Fees (per person per day)**

Category 1 - Students with valid ID card only	Rs. 1000
Category 2 - Academic Institutions, NGOs, Non-profit Organizations, MSMEs, CDSA Alliances, Government Agencies	Rs. 2000
Category 3 - Pharmaceutical and Biomedical sectors, Large Companies	Rs. 3000

**Useful Links**  
Online Registration Form  
<http://ecss.ei/forms/OnSRafpd@the763>  
Workshop Outline  
<http://www.cdsaindia.in/training-clinical-research/>

Continuing Medical Education (CME) credit points will be given to Clinicians from Maharashtra

**Contact Information**

**Dr. Santosh Dixit**  
Prashanti Cancer Care Mission, Pune  
Email : [sedixit@gmail.com](mailto:sedixit@gmail.com)  
Website : <http://www.prashanticancercare.org>  
Mobile : 9850245490

**Dr. Sucheta Kurundkar/Ms. Neha Mishra**  
CDSA, Faridkot  
Email : [training.cdsa@thsti.res.in](mailto:training.cdsa@thsti.res.in)  
Website: [www.cdsaindia.in/training-clinical-research](http://www.cdsaindia.in/training-clinical-research)  
Telephone: 0129-2876468/452

**Dr. Mugdha Lele / Lipika Biswas**  
Venture Center, Pune.  
Email : [crmrworkshops@venturecenter.co.in](mailto:crmrworkshops@venturecenter.co.in)  
Website : [www.venturecenter.co.in](http://www.venturecenter.co.in)  
Telephone : 020-25865877



*Dr. Koppiker being felicitated at the workshop.*

## IN THE OFFICE

Ms. Laleh Busheri very graciously hosted a pre-diwali luncheon on 26<sup>th</sup> of October for all the staff members of Prashanti Cancer Care Mission and Orchids Breast Health Clinic which has now grown to over 50 people. It was a relaxed time for everyone and they let their hair down and had a good time bonding with each other. On this occasion we also recognized the efforts and good work of three of our employees.



*Mr. Sachin Raje, our Outreach Manager being felicitated for being an excellent multi-tasker.*



*Ms. Reshma Sakhilkar one of our staff nurse, being felicitated for performing the highest number of colposcopies (500+) at our screening camps.*



*Ms. Monika Sakhilkar, our typist being felicitated for being a dependable worker and doing all the work that comes her way.*